



ಕರ್ನಾಟಕ ಸರ್ಕಾರ : ಕಂದಾಯ ಇಲಾಖೆ

ಜಿಲ್ಲಾಧಿಕಾರಿ ಹಾಗೂ ಜಿಲ್ಲಾ ಚುನಾವಣಾಧಿಕಾರಿಗಳ ಕಾರ್ಯಾಲಯ ಶಿವಮೊಗ್ಗ ಜಿಲ್ಲೆ, ಶಿವಮೊಗ್ಗ

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ನಂ.ಚು (2) ಸಿಆರ್.45/2017-18

ದಿನಾಂಕ: 14-03-2018

**: ಆದೇಶ :**

**ವಿಷಯ:-** ವಿಧಾನಸಭಾ ಸಾರ್ವತ್ರಿಕ ಚುನಾವಣೆ-2018 ರ ಸಂಬಂಧ **District Media Monitoring Cell (MMC)** ನ್ನು ರಚಿಸುವ ವಿಚಾರ.

- ಉಲ್ಲೇಖ:-**
1. ಮುಖ್ಯ ಚುನಾವಣಾಧಿಕಾರಿಗಳು, ಬೆಂಗಳೂರುರವರ ವೀಡಿಯೋ ಸಂವಾದ ದಿನಾಂಕ: 12-03-2018 ರ ಸೂಚನೆಗಳು
  2. ಮುಖ್ಯ ಚುನಾವಣಾಧಿಕಾರಿಗಳು, ಬೆಂಗಳೂರುರವರ ಸುತ್ತೋಲೆ ನಂ. ಡಿ.ಪಿ.ಎ.ಆರ್ 19 ಚುಮಪ ( Addl.ceo -1) 2018 ದಿನಾಂಕ: 12-03-2018

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ವಿಧಾನಸಭಾ ಸಾರ್ವತ್ರಿಕ ಚುನಾವಣೆ-2018 ಮುಂಬರುವ ಮಾಹೆಗಳಲ್ಲಿ ನಡೆಯಲಿದೆ. ಈ ಸಮಯದಲ್ಲಿ ಚುನಾವಣೆಗೆ ಸ್ಪರ್ಧಿಸಿದ ಅಭ್ಯರ್ಥಿಗಳ ಹಾಗೂ ರಾಜಕೀಯ ಪಕ್ಷದ ಜಾಹೀರಾತು ಬಾಬನ್ನು ಪರಿಶೀಲಿಸಿ ದೃಢೀಕರಿಸಲು ಅನುವಾಗುವಂತೆ District Media Monitoring Cell (MMC)ನ್ನು ರಚಿಸಲು ಉಲ್ಲೇಖ (1) ಮುಖ್ಯ ಚುನಾವಣಾಧಿಕಾರಿಗಳ ಸುತ್ತೋಲೆಯಲ್ಲಿ ಸೂಚನೆಗಳನ್ನು ನೀಡಿರುತ್ತಾರೆ. ಪ್ರಯುಕ್ತ, ಈ ಕೆಳಕಂಡಂತೆ **District Media Monitoring Cell (MMC)**ನ್ನು ತಕ್ಷಣದಿಂದ ಅನ್ವಯವಾಗುವಂತೆ ರಚನೆ ಮಾಡಿ ಆದೇಶವನ್ನು ಹೊರಡಿಸಲಾಗಿದೆ.

ಕ್ರ.ಸಂ	ಹುದ್ದೆ ವಿವರಗಳು	ತಂಡದಲ್ಲಿನ ಸ್ಥಾನ
1.	Sri Arun Kumar, Nodal Officer, MCMC and Paid News, (Deputy Director, Agriculture Department, Shimoga) Mob: 8277932601	At District Level
2.	Sri Nagendra Y, Agriculture Officer, DDA-1 Office, Shimoga mob No:8277932609	
3.	Sri Noorsammed, Agriculture Officer, DDA Office, ICL Shimoga mob No:8277932612	
4.	Sri Raghunath N.G Assistant Agriculture Officer, AD Office, Shimoga mob No:8277932640	
5.	Sri Nandan Pasture, Second Division Assistant DDA-1 Office, Shimoga mob No:8660385714	

ಕ್ರ.ಸಂ	ಹುದ್ದೆ ವಿವರಗಳು	ತಂಡದಲ್ಲಿನ ಸ್ಥಾನ
6.	Smt Yogeetha K.N, Assistant Agriculture Officer, ADA, office, Shimoga mob No:8277932628	113-Shimoga LAC
7.	Sri Girish, Assistant Agriculture Officer, ADA, office, Shimoga mob No:8277932646	
8.	Smt Suneetha, Assistant Agriculture Officer, ADA, office, Shimoga mob No:8277932637	111-Shimoga LAC
9.	Sri Suresh S.B, Assistant Agriculture Officer, ADA, office, Shimoga mob No:8277932642	
10.	Sri Nagaraj H.V, Assistant Director of Agriculture, Bhadravathi mob No:8277932648	112-Bhadravathi LAC
11.	Sri Kashinath Y ontekar, Agriculture Officer, ADA Office, Bhadravathi mob No:8277932650	
12.	Sri Ullas, Assistant Agriculture Officer, ADA office, Bhadravathi mob No:9900046121	
13.	Sri Krishnamurthy, Second Division Assistant ADA Office, Bhadravathi mob No:9060707570	
14.	Sri Ashok, Assistant Director of Agriculture, Thirthahalli. mob No: 8277932665	
15.	Sri Ajith, Agriculture Officer, Thirthahalli mob No:8277932663	114-Thirthahalli LAC
16.	Sri Koushik N.R, Agriculture Officer, ADA office, Thirthahalli mob No: 8277932672	
17.	Sri Devendrappa Kadler, Agriculture Officer, RSK Rippanpete, mob No:8277932686	
18.	Sri Ramesh B, Assistant Horticulture Officer, Kasaba Hobli Sagar Taluk mob No:9480229270	117-Sagar LAC
19.	Sri Rudresh, Assistant Horticulture Officer, Avinahalli Hobli Sagar Taluk mob No:9686454425	



ಕ್ರ.ಸಂ	ಹುದ್ದೆ ವಿವರಗಳು	ತಂಡದಲ್ಲಿನ ಸ್ಥಾನ
20.	Sri Amruth, Second division Assistant, DDA-2 office, Sagar mob No:9739878912	
21.	Sri Kiran Kumar Harthi, Agriculture Officer, Ada Office, Shikaripura mob No:8277932705	115-Shikaripur LAC
22.	Sri Venkatesh, Assistant Agriculture officer, Kasaba Hobli, Shikaripur Taluk mob No:8277932703	
23.	Sri Jagadeesh, Agriculture officer, Shiralakoppa	
24.	Sri Dhananjayappa, Assistant Agriculture officer, RSK Jade, Soraba Taluk mob No:8277932708	116-Sorab LAC
25.	Sri Ashok M.C, Assistant Horticulture Officer, Sorab Taluk	
26.	Sri Kanthraj, Agriculture officer, Ada Office, Sorab Taluk Mob 8277932705	

**The functions of MMCs are as follows:**

1. MMC shall scan all media (e.g. newspapers, print media, electronic media, cable network, internet, mobile network etc) for:
2. Suspected cases of paid news : It shall refer suspected cases of paid news to MCMC committee.
3. It shall monitor 24x7 political advertisements in other media, in relation to candidates, either overt or covert, from Expenditure monitoring angle (this will also include publicity or
4. advertisement or appeal by, or on behalf of candidate, or by Star Campaigner(s) or others, to impact candidate's electoral prospects)
5. Advertisements in print media: MMC shall check if the advertisement is with the consent or knowledge of candidate: in which case it will be accounted for in the election expenses of the candidate(s); however, if the advertisement is not with the authority from the candidate, then action may be taken for prosecution of the publisher for violation of Section 171H of IPC.
6. Checking if the name and address of the publisher and printer is carried on any election pamphlet, poster, hand bill and other document as required under Section 127A of R.P.A 1951 (If any printed material does

not bear on its face the names and addresses of the printer or the publisher, MCMC shall bring it to the notice of the RO for further necessary action; For the purpose of section 127 of R.P.A. 1951, '**Paid News' would also fall in the category of 'other document'**).

7. It shall submit a daily report to Accounting team with copy to RO and Expenditure Observer in respect of each candidate in the prescribed format (as per annexure 12 of the prescribed Expenditure Guidelines) w.r.t. expenditure incurred by the candidate on election advertising or actual expenditure incurred for publishing the 'News' that is substantiated by necessary documents furnished by the candidate or notional expenditure as computed by the Committee in the assessed cases of Paid News.

ಜಿಲ್ಲಾಧಿಕಾರಿ,  
ಹಾಗೂ ಜಿಲ್ಲಾ ಚುನಾವಣಾಧಿಕಾರಿ  
ಶಿವಮೊಗ್ಗ ಜಿಲ್ಲೆ, ಶಿವಮೊಗ್ಗ.  
14/3/89

ಪ್ರತಿಯನ್ನು ಮಾಹಿತಿ ಹಾಗೂ ಅಗತ್ಯ ಕ್ರಮಕ್ಕಾಗಿ ಕಳುಹಿಸಿದೆ.

1. ಮುಖ್ಯ ಚುನಾವಣಾಧಿಕಾರಿಗಳು, ನಿರ್ವಾಚನ ನಿಲಯ, ಶೇಷಾದ್ರಿ ರಸ್ತೆ, ಬೆಂಗಳೂರುರವರಿಗೆ ಮಾಹಿತಿಗಾಗಿ ಸಲ್ಲಿಸಿದೆ.
2. Sri Arun Kumar, Nodal Officer, MCMC and Paid News, (Deputy Director, Agriculture Department, Shimoga
3. ಸಂಬಂಧಪಟ್ಟ ತಂಡದ ಸದಸ್ಯರಿಗೆ ನೋಡಲ್ ಅಧಿಕಾರಿ, MCMC and Paid News ರವರ ಮುಖಾಂತರ ಅಗತ್ಯ ಕ್ರಮಕ್ಕಾಗಿ ಕಳುಹಿಸಿದೆ.